Crowdfunding Conclusions

Successful campaigns are at their lowest level in August while failed campaigns peak in the same month.

Cancelled campaigns peak in the winter months and again in the summer months.

Rates at which campaigns fail or are a success seem to follow the same trend during the first of the year, and then take on an inverse ratio of success or failure during the summer.

Limitation

More demographic information is needed. I would examine the demographic information to ascertain household income and cross reference with spending habits. Successful campaigns peak in the summer when most families are on vacation and children are out of school. Possibly families spend more in warmer months on charity/crowdfunding?